

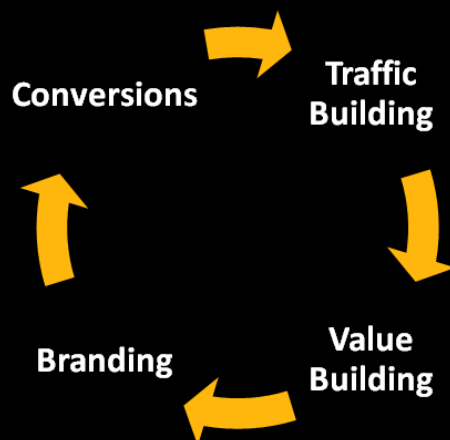


LAVA BOOST

www.LavaBoost.com



“Targeted Online Customers To Your Business”





Why Lava Boost?

There are over 2 billion searches online each day!

Lava Boost provides targeted internet traffic solutions to businesses.

- Contextual advertising services designed to deliver your core consumers.
- Increase sales and online branding.
- Unlimited keywords, no up sell.
- Over 200,000 established websites in our network delivering over 1 million unique targeted visitors per day.
- We cover every industry and sub category worldwide.
- 24/7 offline and online customer support
- Track the success of your campaign through our ROI (Return on Investment) tracking pixels.
- Full access to your account; track & manage your campaign.
- Click fraud protection – each visitor to your website comes from a verified unique IP address.
- Affordable and competitive marketing campaigns.



Lava Boost Interstitial Ads

Interstitial ads are similar to a peel off advertisement. Your website displays over a publishers website and stays there prompting a call to action. This ad utilizes new technology that embeds your website within a publishers website to push high volumes of targeted traffic to your site



Pricing

Cost Per 1,000 Impressions (CPI)

Worldwide	\$80
With Annual Contract	\$70

Lava Boost vs Google AdMob

Typical Branding Campaign:

10,000 Impressions

Lava Boost - \$800

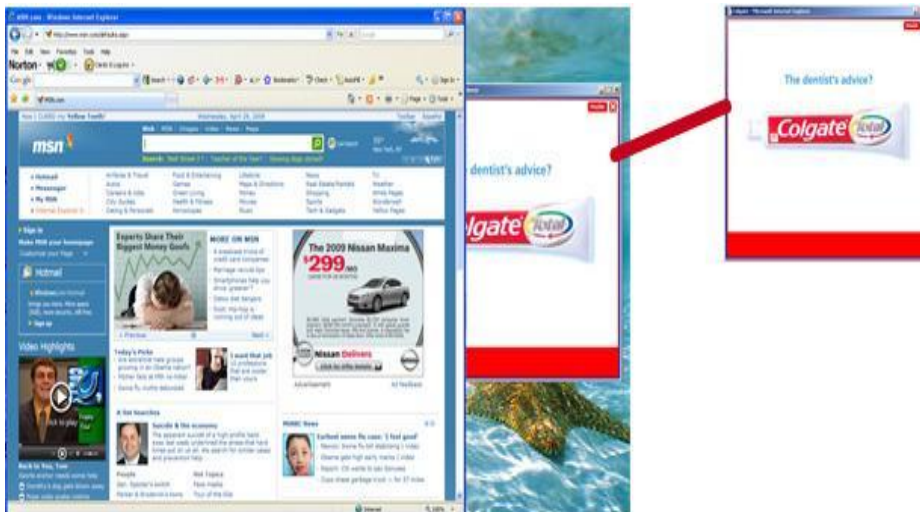
Google - \$5,000

Based on average of \$0.50 per click



Lava Boost Pop Under Ads

This form of advertising has been deemed as the most acceptable and least intrusive. It gives advertisers a great opportunity to brand while providing valuable product info to push sales.



Pricing

Cost Per 1,000 Views (CPV)

Worldwide	\$140
With Annual Contract	\$115

Lava Boost vs Google AdSense Typical Branding Campaign:

10,000 Impressions
Lava Boost - \$1,400
Google - \$12,500

Based on average of \$1.25 per click



Lava Boost Text Banners

A cost effective way to drive **traffic** to your website by placing your company's text banner on a relevant website that has high traffic volume. Text banners are easy to identify and cover all aspects of conversions and branding.



Seeing is believing

Prism specializes in the manufacture of exquisite yet affordable crystal gifts.

Insurance Free Quotes

Need free insurance quotes Compare rates. Save money.

Morgage Loan

Top ten deals online compare rates top and trusted mortgage lenders

Advertise here

Pricing

Cost Per Click (CPC)

Worldwide	\$0.20
With Annual Contract	\$0.17

Lava Boost vs Google AdWords Typical Ad Campaign:

10,000 Clicks

Lava Boost - \$2,000

Google - \$15,000

Based on average of \$1.50 per click



Lava Boost Graphical Banners

A cost effective way to drive **traffic** to your website by placing your company's banner in a graphical format which creates increased visibility on a relevant website that has high traffic volume. Graphical Banners offer a high conversion rate and premium branding.



Pricing

Cost Per Click (CPC)

Worldwide	\$0.25
With Annual Contract	\$0.20

Lava Boost vs Google AdWords

Typical Ad Campaign:

10,000 Clicks

Lava Boost - \$2,500

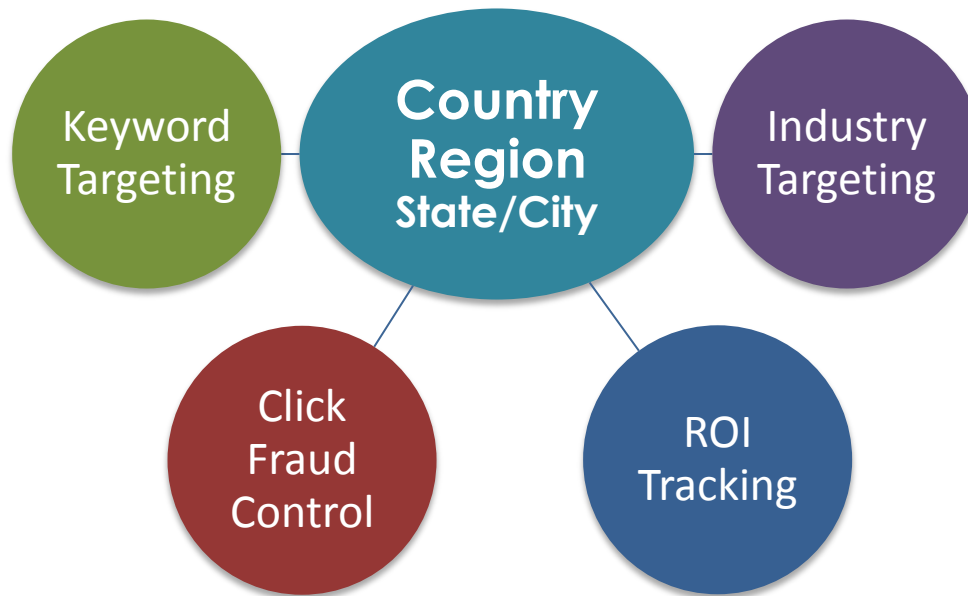
Google - \$17,500

Based on average of \$1.75 per click



Lava Boost Targeting & Conversion Cycle

Numerous targeting features to substantially increase campaign conversions and branding. Target industries, keywords and geographic locations. Monitor the success of your campaign through ROI (Return on Investment) tracking pixels.





Our Internet Traffic Specialists will help you identify the most effective plan to reach your goal!

We will set up your campaign keywords in our system...
NO EXTRA CHARGE!

The image shows an Acer laptop screen displaying the Windows 7 'System' window. The 'System' window provides an overview of the computer's hardware and software configuration. Key information includes the processor (Intel Core i7-2630QM), memory (8.00 GB), and storage (SSD). Below this, a 'Device Manager' window is open, showing a list of installed hardware components. The 'Device Manager' window is organized into categories: Network adapters, Sound devices, and Human Interface Devices. Each category contains a list of devices with their status icons and descriptions. For example, under 'Network adapters', there is a 'Realtek PCIe GBE Family Controller' and a 'Realtek PCIe NDIS 6.00.00.00'. Under 'Sound devices', there is a 'Realtek High Definition Audio'. Under 'Human Interface Devices', there is a 'Realtek USB 2.0 Hub'.

Track Your Results!